



A Global News, Sports and Entertainment Company

April 22, 2018

Dear Jordan,

This letter is in regards to partner and assist you with the marketing efforts for the feature film entitled, "Billy".

I believe the message of this feature film resonates with several demographics that have been identified in your marketing strategy (Indigenous, Mental Health, and Thriller markets). I would be happy to assist you and your creative team with bringing "Billy" to a larger market with a multipronged marketing approach using our established network of publishers which reach 65% of all Canadians and 80% of all millennials in Canada in order to expand and strengthen your marketing and distribution strategy.

Congratulations on your efforts and good luck on your telefilm submission!

Best regards,

A handwritten signature in blue ink, consisting of several overlapping loops and lines, positioned above a horizontal line.

David U.K.
CEO
Cue Digital Media

416-454-6699

